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SNC Destinations Expands Network to Central America

Costa Rica Destination Management Company Chooses SNC Destinations as National Representative in US Meetings and Incentives Market

Sunrise, FL -- August 2, 2007 -- SNC Destinations has announced that it has partnered with Incentives Golden Escapes of Costa Rica, expanding its network of destination management companies and options for incentive houses and corporate meeting planners. Incentives Golden Escapes joins a portfolio of six independently owned destination management companies (DMC) represented nationally by SNC Destinations, a Florida-based company that provides incentive firms and meeting planners the convenience of interacting directly with Latin American and Caribbean DMCs via a U.S. representative.

“We are excited to welcome Liliana Bonilla and Golden Escapes to our network,” says Simone Champagnie, managing director of SNC Destinations and membership committee chair for the Society of Incentive & Travel Executives (SITE). “Liliana brings more than 15 years of creating experiences in a destination that has over the past few years emerged as a choice destination for meetings, incentives, and corporate events given its accessibility from U.S. gateways, capacity, and diverse topography which lends itself to a variety of activities.”

“Our team at Incentives Golden Escapes is confident that as we expand our sales into the U.S. market, the presence, professionalism and values that SNC Destinations brings us will enable planners to add Costa Rica and Central America to their portfolio of destinations,” says Liliana Bonilla, owner and general manager. “We are just one of a few destinations in the world where we can actually arrange an exclusive event in a rainforest rather than recreating a rainforest in a ballroom,” explains Bonilla. Incentive Golden Escapes has offices in both Costa Rica and Panama.

SNC Destinations officially launched Incentives Golden Escapes on its website, giving meeting planners and incentive travel buyers immediate access to destination information and an online RFP form.

About SNC Destinations

SNC Destinations is the national sales and marketing representative for a select group of Destination Management Companies (DMCs) in the Caribbean and Latin America. Retained by its destination partners, the company facilitates the interaction between incentive houses and corporate meeting planners and its overseas-based DMCs. Read about each of the destinations in which SNC Destinations has a DMC partner at <http://www.sncdestinations.com>.

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