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CONTACT: Simone Champagnie at (954) 748-6895
11110 W Oakland Park Blvd
Sunrise, FL 33351
simone@sncdestinations.com
<http://www.sncdestinations.com>

SNC Destinations Chosen As Exclusive U.S. Rep For Caribbean Destination Management Company

Destination management company in St. Kitts and Nevis chooses SNC Destinations as U.S. rep for meetings and incentive travel

SUNRISE, Florida -- December 6, 2006 -- SNC Destinations has been named the exclusive United States representative for meetings and incentive travel for Island By Design. Providing service in both St. Kitts and Nevis, Island By Design joins a portfolio of independently-owned destination management companies represented nationally by SNC Destinations, a Sunrise, Fla.-based company that assists U.S. meeting planners and incentive travel buyers with destination management options.

“We are excited to welcome Island By Design to our team,” says Simone Champagnie, managing director of SNC Destinations and incoming membership committee chair for the Society of Incentive and Travel Executives. “Adding the destinations is in direct response to the requests of our meetings and incentives clients and their desire to work with our DMC partners throughout the Caribbean.”

SNC Destinations will work exclusively with Island By Design in St. Kitts and Nevis to provide clients creative travel solutions for their programs.

“We will continue to facilitate the initial stages of a client’s proposal, communicating with both our DMC partners and clients throughout the entire RFP process, itinerary development, costing, presentation, and contracting stages,” adds Champagnie. SNC Destinations also represents DMCs located in Antigua and Barbuda, Jamaica, St. Lucia, Trinidad and Tobago.

“Island By Design looks forward to this partnership with SNC,” say Rosecita Jeffers, CEO of the St. Kitts-based company. “We are confident that this association will allow us to better position our company within the U.S. meetings and incentive market as we continue to offer a seamless and high quality Caribbean experience to our customers.”

SNC Destinations is a hospitality marketing and training company that provides superior options in destination management solutions, while delivering tools necessary to further develop management and staff and enhance the experience of their guests and customers. Read about each of the eight Caribbean destinations in which SNC Destinations has a DMC partner at <http://www.sncdestinations.com>.

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